

Lots of people recognize the potential value of long-term care insurance, but assume a head-in-the-sand stance when the subject comes up.

Don't be an ostrich.

Hold your head up and attend a free, upbeat and interactive educational session at Asbury Solomons to learn the potential role of long-term care insurance in ensuring that the funds are available for the care that you or a loved one may need in the future.

Seventy percent of Americans who reach the age of 65 will need long-term care services at some point in their lives.¹ And many younger people will have a long-term care need due to a medical crisis unrelated to aging.

Today, the average cost of care is \$73,000 annually, or \$200 a day—a figure that may double within 20 years.² Will you be prepared to pay the bill?



Motivational Financial Coach **Mike Benton** will walk you through the basic facts about long-term care insurance, including common mistakes in purchasing coverage.

See you there!

What would it cost me now?

What is the price of waiting too long to buy?

What are my policy options?

How flexible are the benefits?



Is your head in the sand?

What: Free Long-Term Care Planning Seminar

Who: Mike Benton, *Financial Coach*

When: Thursday, March 21, 2013 at 6:30 p.m.

Where: Asbury Solomons, 11100 Asbury Circle,
Solomons, MD 20688

www.AsburySolomons.org

Refreshments will be served

RSVP: 800-953-3300 or
410-394-3029
by March 14, 2013

¹ U.S. Department of Health and Human Services, National Clearinghouse for Long-Term Care Information, www.longtermcare.gov

² The American Association for Long-term Care Insurance



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